

**Claims**

1. A display apparatus characterized by comprising:  
display control means for controlling display to cause  
5 display means to display a moving image made of not less than  
105 frames/sec; and  
the display means for displaying the moving image made  
of not less than 105 frames/sec on the basis of control of  
the display control means, in which a display of each pixel  
10 on a screen is maintained during each frame period.
2. The display apparatus according to claim 1,  
characterized in that:  
the display control means controls display to cause the  
15 display means to display a moving image made of not less than  
230 frames/sec; and  
the display means displays the moving image made of not  
less than 230 frames/sec on the basis of control of the display  
control means.  
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3. The display apparatus according to claim 1,  
characterized in that:  
the display control means controls display to cause the  
display means to display a moving image made of not larger  
25 than 480 frames/sec; and  
the display means displays the moving image made of not  
larger than 480 frames/sec on the basis of control of the display  
control means.  
30 4. The display apparatus according to claim 1,  
characterized in that:

the display control means controls display to cause the display means to display a moving image made of 120 frames/sec; and

5 the display means displays the moving image made of 120 frames/sec on the basis of control of the display control means.

5. The display apparatus according to claim 1, characterized in that:

10 the display control means controls display to cause the display means to display a moving image made of 180 frames/sec; and

the display means displays the moving image made of 180 frames/sec on the basis of control of the display control means.

15 6. The display apparatus according to claim 1, characterized in that:

the display control means controls display to cause the display means to display a moving image made of 240 frames/sec; and

20 the display means displays the moving image made of 240 frames/sec on the basis of control of the display control means.

7. The display apparatus according to claim 1, characterized in that:

25 the display control means controls display to cause the display means to display a moving image made of 250 frames/sec, and

the display means displays the moving image made of 250 frames/sec on the basis of control of the display control means.

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8. The display apparatus according to claim 1,

characterized in that:

the display control means controls display to cause the display means to display a moving image made of 360 frames/sec, and

5 the display means displays the moving image made of 360 frames/sec on the basis of control of the display control means.

9. A display method for a display apparatus having display means in which a display of each pixel on a screen is maintained  
10 during each frame period, characterized by comprising:

a display control step of controlling display to cause the display means to display a moving image made of not less than 105 frames/sec.

15 10. The display method according to claim 9, characterized in that

in the display control step, display is controlled to cause the display means to display a moving image made of not less than 230 frames/sec.

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11. The display method according to claim 9, characterized in that

in the display control step, display is controlled to cause the display means to display a moving image made of not  
25 larger than 480 frames/sec.

12. The display method according to claim 9, characterized in that

in the display control step, display is controlled to  
30 cause the display means to display a moving image made of 120 frames/sec.

13. The display method according to claim 9, characterized  
in that

5 in the display control step, display is controlled to  
cause the display means to display a moving image made of 180  
frames/sec.

14. The display method according to claim 9, characterized  
in that

10 in the display control step, display is controlled to  
cause the display means to display a moving image made of 240  
frames/sec.

15. The display method according to claim 9, characterized  
15 in that

In the display control step, display is controlled to  
cause the display means to display a moving image made of 250  
frames/sec.

20 16. The display method according to claim 9, characterized  
in that

In the display control step, display is controlled to  
cause the display means to display a moving image made of 360  
frames/sec.

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17. A display apparatus, characterized by comprising:

display control means for controlling display to cause  
display means to display a moving image made of not less than  
105 frames/sec; and

30 the display means for displaying the moving image made  
of not less than 105 frames/sec on the basis of control of

the display control means, the display means being matrix-driven.

18. The display apparatus according to claim 17,  
5 characterized in that:

the display control means controls display to cause the display means to display a moving image made of not less than 230 frames/sec; and

the display means displays the moving image made of not  
10 less than 230 frames/sec on the basis of control of the display control means.

19. The display apparatus according to claim 17,  
characterized in that:

15 the display control means controls display to cause the display means to display a moving image made of not larger than 480 frames/sec; and

the display means displays the moving image made of not  
larger than 480 frames/sec on the basis of control of the display  
20 control means.

20. The display apparatus according to claim 17,  
characterized in that:

the display control means controls display to cause the  
25 display means to display a moving image made of 120 frames/sec,  
and

the display means displays the moving image made of 120  
frames/sec on the basis of control of the display control means.

30 21. The display apparatus according to claim 17,  
characterized in that:

the display control means controls display to cause the display means to display a moving image made of 180 frames/sec, and

5 the display means displays the moving image made of 180 frames/sec on the basis of control of the display control means.

22. The display apparatus according to claim 17, characterized in that:

10 the display control means controls display to cause the display means to display a moving image made of 240 frames/sec, and

the display means displays the moving image made of 240 frames/sec on the basis of control of the display control means.

15 23. The display apparatus according to claim 17, characterized in that:

The display control means controls display to cause the display means to display a moving image made of 250 frames/sec, and

20 the display means displays the moving image made of 250 frames/sec on the basis of control of the display control means.

24. The display apparatus according to claim 17, characterized in that:

25 the display control means controls display to cause the display means to display a moving image made of 360 frames/sec, and

the display means displays the moving image made of 360 frames/sec on the basis of control of the display control means.

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25. A display method for a display apparatus having

matrix-driven display means, characterized by comprising:

a display control step of controlling display to cause the display means to display a moving image made of not less than 105 frames/sec.

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26. The display method according to claim 25, characterized in that

in the display control step, display is controlled to cause the display means to display a moving image made of not less than 230 frames/sec.

10 27. The display method according to claim 25, characterized in that

in the display control step, display is controlled to cause the display means to display a moving image made of not larger than 480 frames/sec.

20 28. The display method according to claim 25, characterized in that

in the display control step, display is controlled to cause the display means to display a moving image made of 120 frames/sec.

25 29. The display method according to claim 25, characterized in that

in the display control step, display is controlled to cause the display means to display a moving image made of 180 frames/sec.

30 30. The display method according to claim 25, characterized in that

in the display control step, display is controlled to cause the display means to display a moving image made of 240 frames/sec.

5 31. The display method according to claim 25, characterized in that

in the display control step, display is controlled to cause the display means to display a moving image made of 250 frames/sec.

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32. The display method according to claim 25, characterized in that

in the display control step, display is controlled to cause the display means to display a moving image made of 360 frames/sec.